

# PRODUCT CATALOGUE



WRITING INSTRUMENTS FROM GERMANY

**senator**<sup>®</sup>  
Made in Germany. Since 1920.

# ABOUT US

**senator®**  
Made in Germany. Since 1920.

Modi- Senator is a joint venture between Senator GmbH, Germany and Modi Group of Companies which has strong presence of Revlon, Win Medicare, Modi Mundi Pharma and many other ventures in India and International markets.

Senator GmbH, Germany is an internationally acclaimed and one of the world's largest Writing Instruments Company. For nearly 100 years, Senator has been providing high quality, high value promotional articles across the world making the brands of our customers shine.

Senator® products stand out because they represent a thorough concept targeting individualized brand presentation: a broad range of designs, dependable production and customized printing mean they offer a perfect match with your brand.

Our product range is exclusively for advertising, corporate gifting and branding which gives our products exclusivity and an edge over the competition.

Our range comprises of the following promotional items:

- Plastic Ball Pens
- Metal Pens
- Premium Pens, etc.

## **Perfect print technology for every brand identity:**

The full range of spectacular printing options for our writing instruments guarantees to provide the best presentation for your brand identities.

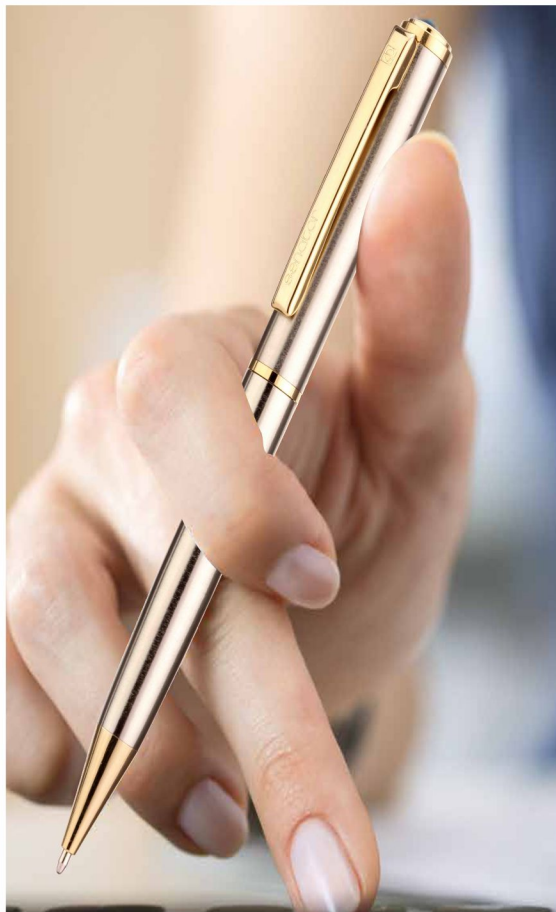
We can help you in selecting the most suitable branding options and design your promotional items to leave lasting impressions.

## **Strong promo articles on your desktop:**

Senator® products are the perfect accompaniment during every-day work. They boast persuasive functionality to help them quickly become products which are used every day, providing the ideal vehicle for advertising logos again and again, day by day.

# PRODUCT RANGE

**senator**<sup>®</sup>  
Made in Germany. Since 1920.



SLIMLINE BP 3029 4	GALAXY BP 3057 5	ELITE BP 3042 6	IKON BP 2285 7	MAGNUM BP 3001 8	MAJESTIC BP 3005 9	KRISTAL BP 3052 10	STELLAR BP 3051 11	DIAMOND BP 3048 12	CYGNUS BP 3055 13	CYGNUS RB 3056 14
BEAUTY BP 2141 15	BEAUTY MP 3060 16	POLARIS BP 3054 17	POLARIS COFFEE 3076 18	3-IN-1 BP 3066 19	VERTEX BP 3036 20	VERTEX RB 3025 21	DELGADO BP 2240 22	DELGADO RB 1029 23	STELON BP 3002 24	STELON RB 3003 25
MILAN BP 3081 26	MILAN RB 3082 27	NAUTIC BP 2215 28	TIZIO BP 2400 29	TIZIO RB 1240 30	IMAGE BP 2636 31	IMAGE RB 1119 32	CARBON LINE BP 2159 33	CARBON LINE RB 1037 34		

# CUSTOMIZED COLOURS

**senator®**  
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## Create Your Own Colour

You can't find your desired colour among our catalogue products? Then use senator pantone match service.

Tell us the Pantone number of your desired colour and we will produce the pen or just a specific part of the pen in your very own personal shade.

Note: This is possible from a minimum quantity of 3,000 pcs and above.

### Examples:



PANTONE Rhodamine Red C



PANTONE 123 C



PANTONE 3515 C



PANTONE 2385 C







**senator®**  
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Article No: 3029

Colour options:



## SLIMLINE BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





**senator®**  
Made in Germany. Since 1920.



Article No: 3057

Colour options:



## GALAXY BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer, stainless steel & gold finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)



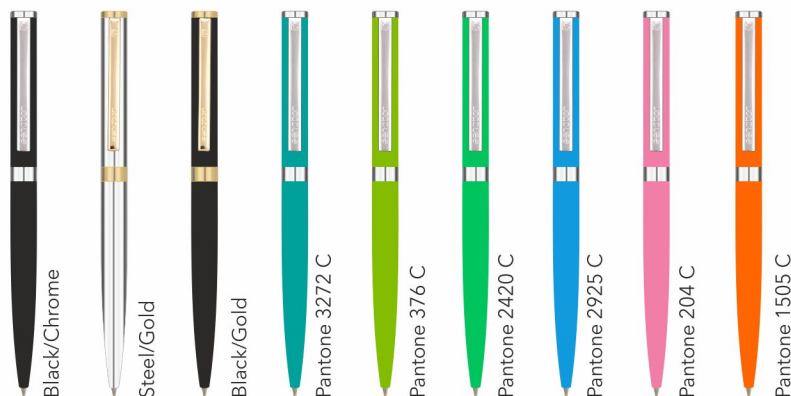


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Article No: 3042

Colour options:



## ELITE BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer or stainless steel finish
- Fittings: Metal, glossy chrome or gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)



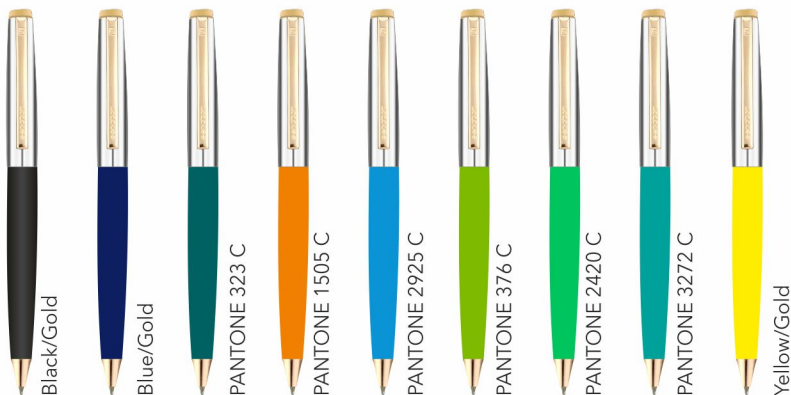


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Article No: 3057

Colour options:



## IKON BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel in glossy finish and cap in stainless steel finish
- Fittings: Metal, glossy gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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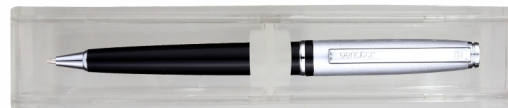
Article No: 3001

## MAGNUM BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in glossy finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





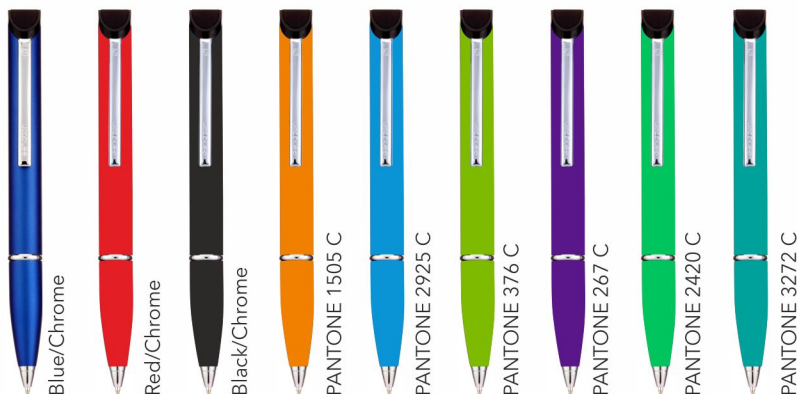


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Article No: 3057

Colour options:



## MAJESTIC BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer & stainless steel finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)



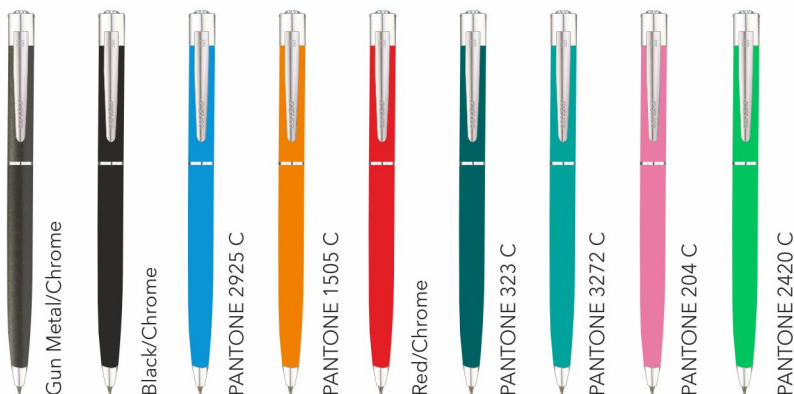


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Article No: 3052

Colour options:



## KRISTAL BALL PEN

- High-quality metal ball pen with twist mechanism & diamond on cap
- Metal barrel and cap in glossy finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 3051

Colour options:



## STELLAR BALL PEN

- High-quality metal ball pen with twist mechanism & designer cap
- Metal barrel and cap in glossy finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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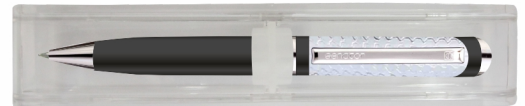
Article No: 3048

## DIAMOND BALL PEN

- High-quality metal ball pen with twist mechanism & designer cap
- Metal barrel and cap in glossy finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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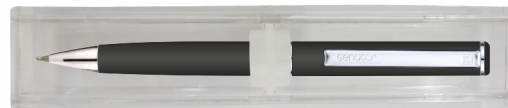
Article No: 3055

## CYGNUS BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)







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## CYGNUS ROLLERBALL

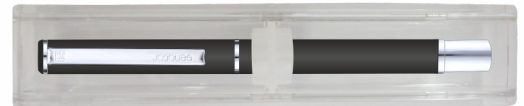


Article No: 3056

- High-quality metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy chrome
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

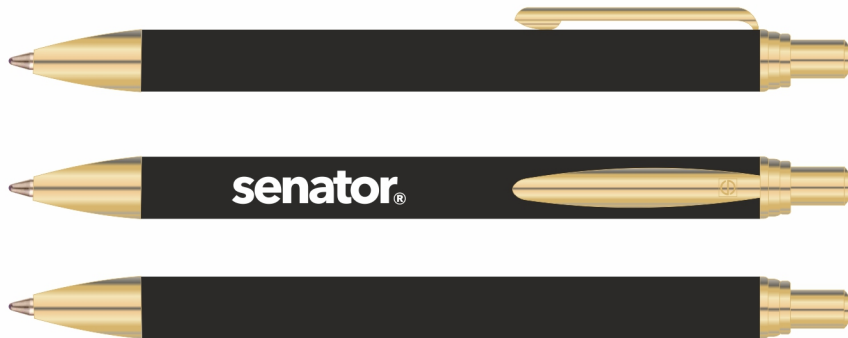
### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 2141

## BEAUTY BALL PEN

- High-quality metal ball pen with push button mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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## BEAUTY MECHANICAL PENCIL

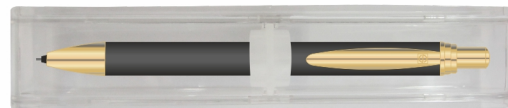


Article No: 3060

- High-quality metal body mechanical pencil with push button mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy gold
- Equipped with good quality leads with tip size of 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 3054

Colour options:



## POLARIS BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer, stainless steel & gold finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





Article No: 3076

#### FRAGRANCE OPTIONS:



Match Pen Color with  
Fragrance



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## POLARIS BALL PEN

- High-quality metal pen with long lasting scented ink
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy brown & chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)







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## 3-IN-1 MULTIFUNCTION BALL PEN

- High-quality metal ball pen with cap on cap off opening mechanism
- 3-in-1 functionality: Ball Pen, Stylus for Touch Screen and bright LED Torch
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch



Colour options:



TOUCH SCREEN STYLUS



Article No: 3066



### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 3036

Colour options:



## VERTEX BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer, stainless steel & dull chrome finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 3025

Colour options:

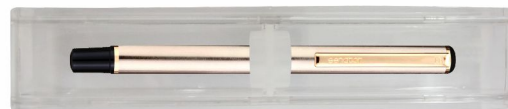


## VERTEX ROLLERBALL

- High-quality metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in matt lacquer, stainless steel & dull chrome finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 2240

Colour options:



Black/Gold

Steel/Gold

## DELGADO BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer, stainless steel finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





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Article No: 1029

Colour options:

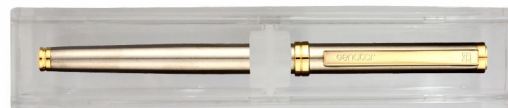


## DELGADO ROLLERBALL

- High-quality metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in matt lacquer, stainless steel finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)







**senator®**  
Made in Germany. Since 1920.



Article No: 3002

Colour options:



Steel/Gold

Black/Gold

## STELON BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer, stainless steel finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





**senator®**  
Made in Germany. Since 1920.



Article No: 3003

Colour options:



## STELON ROLLERBALL

- High-quality metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in matt lacquer, stainless steel finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Crystal Box (Transparent)





**senator®**  
Made in Germany. Since 1920.



Article No: 3081

## MILAN BALL PEN

- Premium metal ball pen with twist mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy black
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





**senator®**  
Made in Germany. Since 1920.



Article No: 3082

## MILAN ROLLERBALL

- Premium metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in matt lacquer finish
- Fittings: Metal, glossy black
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





**senator®**  
Made in Germany. Since 1920.



Article No: 2215

Colour options:



## NAUTIC BALL PEN

- Premium metal ball pen with twist mechanism
- Metal barrel in high gloss chrome finish & cap in matt lacquered finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





**senator®**  
Made in Germany. Since 1920.



Article No: 2400

## TIZIO BALL PEN

- Premium metal ball pen with twist mechanism
- Barrel in Nutwood and metal cap in high gloss chrome finish
- Fittings: Metal, glossy chrome
- Equipped with senator® ball point refill. Tip size: 1.0mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black







**senator®**  
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Article No: 1240

## TIZIO ROLLERBALL

- Premium metal rollerball pen with cap on cap off opening mechanism
- Barrel in Nutwood and metal cap in high gloss chrome finish
- Fittings: Metal, glossy chrome & gold
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

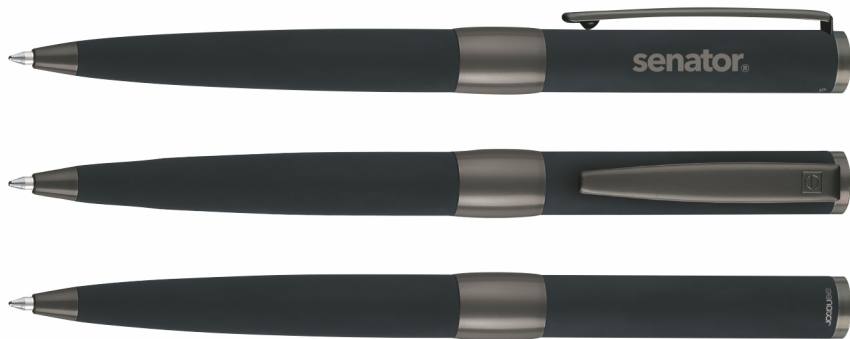
### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





**senator®**  
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Article No: 2636

## IMAGE BALL PEN

- High-quality metal ball pen with twist mechanism
- Metal barrel and cap in soft lacquer finish
- Fittings: Metal, glossy gun metal
- Equipped with senator® ball point refill. Tip size: 1.0mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





**senator®**  
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Article No: 1119

## IMAGE ROLLERBALL

- Premium metal rollerball pen with cap on cap off opening mechanism
- Metal barrel and cap in soft lacquer finish
- Fittings: Metal, glossy gun metal
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

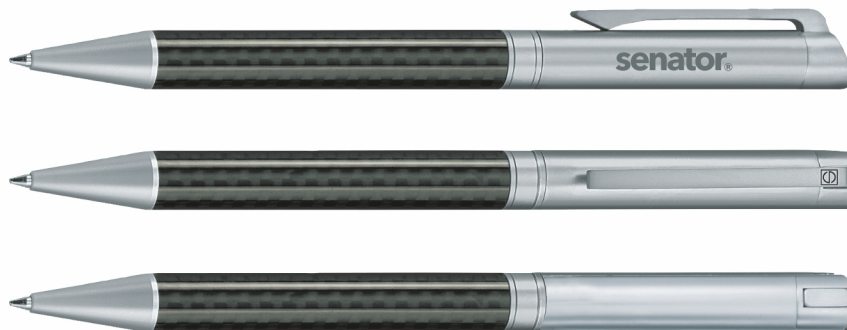
### Recommended Gift Case

senator® Hi-Regency Box: Matt Black





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Made in Germany. Since 1920.



Article No: 2159

## CARBON LINE BALL PEN

- Premium metal ball pen with twist mechanism
- Carbon fiber barrel & metal cap in satin finish
- Fittings: Metal, satin finish
- Equipped with senator® ball point refill. Tip size: 0.7mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

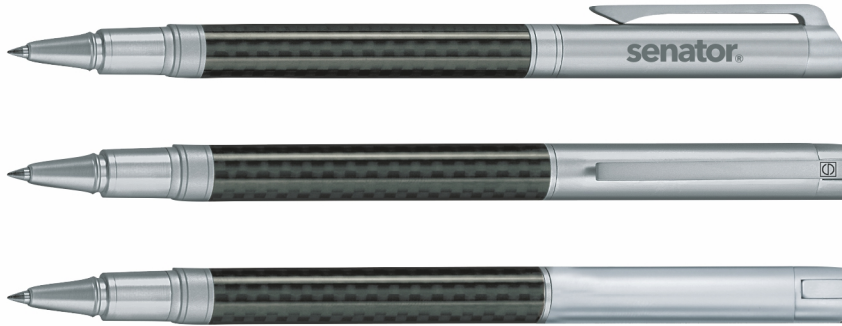
senator® Hi-Regency Box: Matt Black





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## CARBON LINE ROLLERBALL



Article No: 1037

- Premium metal rollerball pen with cap on cap off opening mechanism
- Carbon fiber barrel & metal cap in satin finish
- Fittings: Metal, satin finish
- Equipped with senator® rollerball refill. Tip size: 0.6mm
- A product designed in Germany and manufactured in India using German technology offers distinct advantage over local or Chinese products
- Long lasting prints on the pens using the best printing machines and inks
- Complete value chain in India: planning-production-dispatch

### Recommended Gift Case

senator® Hi-Regency Box: Matt Black



# PACKAGING OPTIONS

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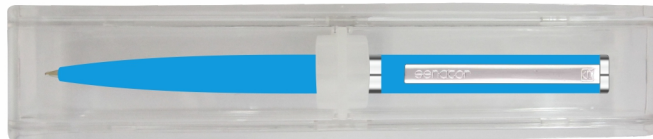
senator® Plastic Tin Box



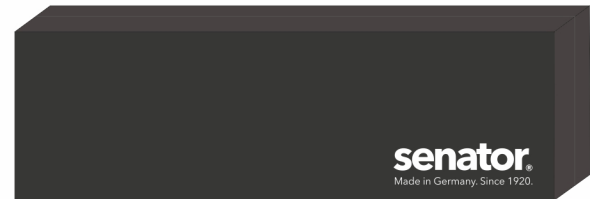
senator® Lara Pen Box



senator® Black Sleeve



senator® Crystal Pen Box

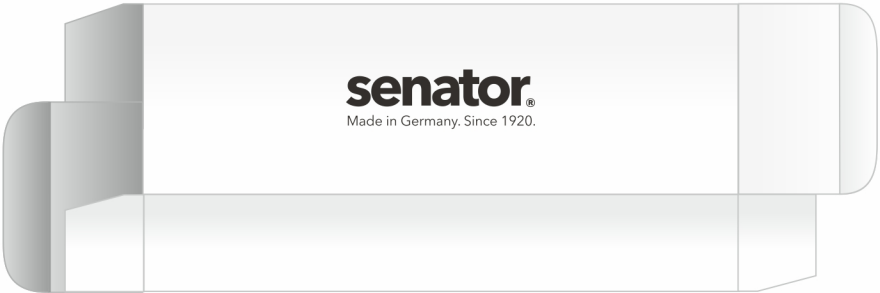


senator® Hi-Regency Box



# CUSTOMISED PACKAGING

**senator.**  
Made in Germany. Since 1920.



Pen Box Sleeve



Box with Tray



Customized Sleeve  
(Suitable for 1 or 2 Pens)

# senator®

Made in Germany. Since 1920.

Corp. Office: 301, Modi Tower, 98, Nehru Place, New Delhi - 110019  
Email: [contact@modisenator.in](mailto:contact@modisenator.in) | [www.modisenator.in](http://www.modisenator.in) | Tel: 011-42504758  
Branch Offices: Mumbai | Bangalore | Kolkata